

PINNACLE FORUM PRIVACY POLICY

What information do we collect?

We collect information from you when you register on our site or fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address and other contact information. You may, however, visit our site anonymously.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever without your consent other than for the express purpose of delivering the purchased product or service requested by the customer.

- To send periodic emails

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

- To administer a contest, promotion, survey or other site feature

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you access your personal information.

Do we use cookies?

Like many Web sites, we use “cookies” to obtain information when your web browser accesses our Web site. “Cookies” are small amounts of data that are stored on your computer and find their way to your browser via a Web server. They flag information about your activity on our Web site. This information helps us to improve our Web site and to make it friendlier and easier to use. We are then able to “recognize” you and personalize your experience with our Web site. You may “turn off” cookies by following steps outlined in the “Help” portion of the toolbar on most browsers; however, cookies allow you to take advantage of some of our Web site’s best features, so we recommend that you leave them turned on. We may use third party service providers to serve advertisements and e-mail messages on our behalf. This form of marketing is called “retargeting;” and it enhances the web surfing experience. These companies may use technologies to measure the effectiveness of advertisements and use information about your

visits to our Web site and other Web sites you visit so that we can provide a better experience for you. These third party service providers may collect anonymous information about your visits to our Web site and your interaction with our Web site. This anonymous information is collected through the use of a pixel tag. No personally identifiable information is collected or used in this process. Our third party service providers do not learn the name, telephone number, postal address, e-mail address, or any other personal information about you.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms and Conditions

Please also visit our Terms & Conditions section establishing the use, disclaimers and limitations of liability governing the use of our website.

Your Consent

By using our site, you consent to our privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on 03/19/19.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

<https://www.pinnacleform.com>

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